



# ONLINE LEARNING DESIGNED FOR BUSINESS

Self-Paced Digital Program with Learner Support



ONGOING LEARNER SUPPORT

## General and Business English Content

designed for adult learners.  
Specialized content also available.

## Self-Paced and Blended Learning Options

provide personalized learning paths.

## Initial Learner Assessment

places learners into the  
appropriate initial level.

## 24/7 Access, Online or via Mobile App

allows learners to study when  
and where it is most convenient.

## Audio Activities

engage listening skills.

## Error Recognition & Correction

enables independent learning.

## Reference Materials & Informal Content

provide extra practice.

Dynamizers are our secret to learner success. The Dynamizer sticks with the learner throughout the program, offering extra motivation and tips for success, and providing a single point of contact for questions, technical issues or areas of confusion or frustration.

## Blended Learning Options Offer Faster Results

Ask about how our Teacher-Led Classes can accelerate your learning outcomes.



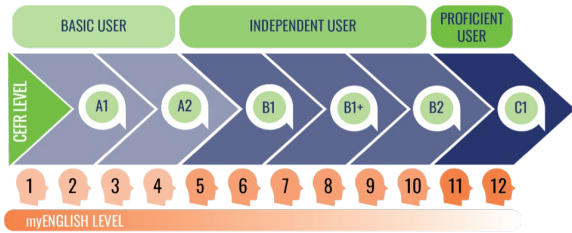
Watch a 3-minute  
video tour of **myEnglish**

[ardorlearning.com/myEnglish](http://ardorlearning.com/myEnglish)



## CEFR ALIGNMENT

UNIVERSALLY RECOGNIZED  
LANGUAGE SKILLS



Course content in myEnglish aligns with the Common European Framework of Reference for Languages, which offers a universal standard for the four main areas of communication: Reading, Listening, Writing and Speaking.



## PROGRAM FEATURES

eLEARNING PLATFORM & MOBILE APP

- ✓ Learner Dashboard with progress bar
- ✓ Virtual teacher avatar
- ✓ Video-centered learning content
- ✓ Listening comprehension practice
- ✓ Phonetic exercises with voice recording
- ✓ Conversation simulations

## Learning Management System

Tiered access allows reporting admins and program managers secure, 24/7 access to monitor, measure and report on learner progress.

## Interface Languages

- |  |         |  |            |
|--|---------|--|------------|
|  | Chinese |  | Japanese   |
|  | English |  | Korean     |
|  | French  |  | Portuguese |
|  | German  |  | Spanish    |
|  | Italian |  | Turkish    |

## THE ARDOR METHOD

**1** **Dynamizer Service**  
provides critical learner support.

**2** **Structured Content**  
guides learners to success.

**3** **Video-Centered Lessons**  
contextualize learning.

**4** **Blended Learning**  
maximizes learner outcomes.

**5** **Progress Tests**  
validate skills.

**6** **Project Management**  
Sets goals and measures ROI.

## WHY IT WORKS

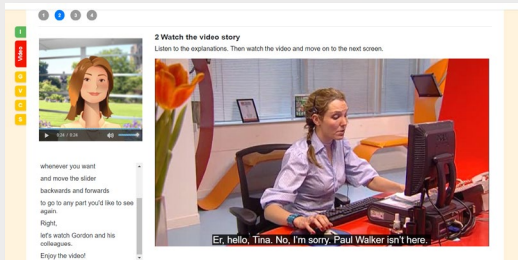
### Virtual Teacher Avatar

Annabel, our virtual teacher, guides learners through every lesson, combining the benefits of a teacher-led learning experience with the affordability and scalability of a self-paced digital platform.



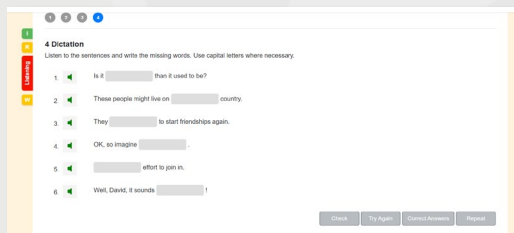
### Video-Centered Learning

Videos provide context and interest for learners, placing new vocabulary and grammar concepts into real-world and business situations.



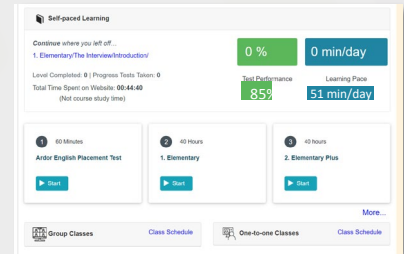
### Listening Comprehension

A variety of listening comprehension activities engage learners in demonstrating their ability to follow along with audio clips, recalling main points and identifying vocabulary and grammar structures in context.



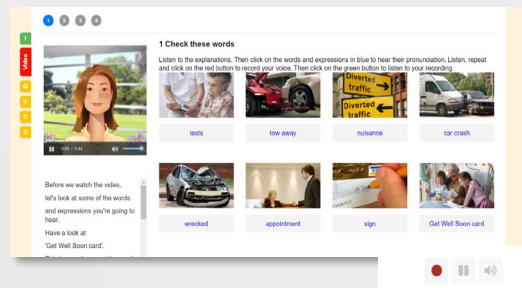
### Learner Dashboard

The Learner Dashboard provides learners with progress and performance feedback in a simple, easy-to-understand interface. Learners can also connect to classes and extra content features from the dashboard.



### Phonetic Exercises

Each unit includes audio exercises, where learners record their own pronunciation of key vocabulary and then compare their recording with the audio examples provided. This method of active listening and self-correcting creates stronger language foundations than passive voice recognition systems with auto-correction.



### Conversation Simulations

Conversation simulations allow students to practice listening comprehension and oral production skills, engaging them in an alternating pattern of listening to a conversational audio prompt and then recording their own response.

